







## "From idea to project" canvas

Brief description of my idea What is my idea about?

Problem to be solved

Strive for concreteness!

What problem does my idea solve?

Overview and context

Where will my idea be imple

Where will my idea be implemented? With whom will I collaborate? Who benefits from the idea?

Opportunities
What can I leverage

• What can I leverage to implement the idea? What already exists?

Instructions

The "From idea to project" canvas is intended to support the process of turning an idea into a project. Proceed in numerical order and write your reflections on the canvas. You can also use "From idea to project" cards as aids in your planning.

If you are using the canvas for project planning in the context of the *Creative and Cultural Innovation Expertise* ESF+ theme, familiarise yourself with the theme's content and criteria:

Funding criteria

How does my idea relate to the selection criteria? How does my idea align with the goals of the funding program?

Barriers and challenges
What could prevent the idea from being implemented? What might slow down the realisation of the idea?